



The Victoria Television Group

Working For A Better Community

JOB VACANCY ACCOUNT EXECUTIVE

The Victoria Television Group is looking for Account Executives to manage and grow transactional business as well focusing on prospecting and closing new business in the Victoria Texas Television market. Do you have the desire to work in a rewarding environment that encourages growth within a company that values every employee? If you have a passion for success, this may be the position for you.

- Here's your chance to break into the dynamic, faced-paced marketing business.
- If you have experience and success in sales, whether it be retail, insurance, automotive, equipment or memberships, we like to talk with you!
- We're on fire and need winners who want to have fun, build and sell proven marketing solutions, and make great money.
- You'll get strong management support, best-in-class training, plus a multitude of resources to help you succeed.
- We offer a great pay plan with a boatload of good benefits including paid vacation, medical, 401k...and no working weekends or holidays!
- Interested? Then let's get this party started. Apply at: opportunity@victoriatelevison.com

We ask for cooperation and assistance in our efforts to recruit, hire and promote qualified women and minorities. In this regard, if you know of individuals who might be interested in this position, we encourage you to refer them to us.

Proof of vaccination required.

The Victoria Television Group is an Equal Opportunity Employer.

Posted: 11/29/21



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**JOB VACANCY
MULTI -SKILLED JOURNALIST**

The Victoria Television Group, a Morgan Murphy Media company, has an immediate opening for an innovative, audience-minded multi-skilled journalist at KAVU-TV.

You'll work with the news team to produce compelling content on KAVU-TV, CrossroadsToday.com, our app, and social media platforms owned and operated by The Victoria Television Group. You'll join a close-knit news team in the Crossroads close to Houston, Austin, San Antonio and Corpus Christi.

What you'll do:

- Create, develop, and manage content for KAVU-TV and Crossroads Today digital properties
- Help coordinate newsroom and web projects. Ability to respond to breaking news
- Work with the News Director to formulate a plan that maximizes the success of our newscasts and digital properties
- Update the news staff daily on assignments; update news staff as stories and trends change throughout the day
- Produce compelling, timely newscast content with an emphasis on promoting Crossroads Today and KAVU-TV brands
- Drive audience growth strategy through news/marketing initiatives and publishing compelling content
- Proactively seek out and publish content, generate story ideas, and promote Crossroads Today through social media platforms like Facebook, Twitter, and Instagram

What you'll bring:

- Exceptional communication and organizational skills
- Self-starter who works well with minimal supervision
- Ability to manage multiple projects, adapt to flexible schedules and thrive in a fast-paced deadline driven environment.
- Knowledge of HTML, WordPress, SEO, RSS and FTP
- Basic Adobe Photoshop skills

Preferred Qualifications:

- Bachelor's degree in English, Journalism, Technical Writing, or a related field
- Previous newsroom experience encouraged
- Familiarity with Google Analytics, Chartbeat, Crowd Tangle or similar

What The Victoria Television Group offers:

- We're a dynamic and progressive family-owned business that values our employees, our culture, and our community
- We are a team of talented and creative professionals.
- Medical, dental, vision, prescription, life and long-term disability insurance, EAP, flexible spending account, 401(k), paid time off including vacation, sick, personal days and holidays

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Disclaimer: As a condition of employment, Morgan Murphy Media requires that newly hired employees be fully vaccinated against COVID-19 to the extent permitted by applicable law and subject to any medical or religious accommodations.

Date Posted: March 24, 2022

Date Removed:



The Victoria Television Group

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Job Posting

PART-TIME STUDIO TECHNICIAN

The Victoria Television Group is looking for a part-time morning Studio Technician. Duties include studio camera operation and audio operation for newscasts. Candidate should have the ability to lift and carry a minimum of 25 pounds. Candidate must be willing to work non-traditional hours and be dependable. Experience not required, will train the right individual.

Send cover letter and resume to Kate Morton, Victoria Television Group, 3808 N. Navarro, Victoria, Texas 77901 or email opportunity@victoriatelevison.com

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Date Posted: May 2, 2022



JOB VACANCY CHIEF METEOROLOGIST

The Victoria Television Group of Morgan Murphy Media has an opening for a high energy, highly skilled Chief Meteorologist. The ideal candidate is someone who knows the science but can tell a relatable weather story. Our next meteorologist will be an experienced journalist who will lead our weather coverage and deliver forecasts for television, digital, and social audiences. They will strive to keep our viewers and employees safe, convey appropriate tone, and stay cool under pressure. In all roles, creativity, flexibility, and an interest in digital and social media is a must.

Job Responsibilities:

- Prepare and deliver urgent, compelling weather forecasts and presentations that connect across all platforms.
- Aggressively handle severe weather coverage with a priority on clarity and urgency.
- Get our viewers ready for their day with accurate, compelling, and understandable weather forecasts.
- Simultaneously provide content on TV, for our radio partners, and on our digital platforms.
- Utilize all the technology and tools available to us, to tell an intriguing weather story
- Deploy into the field during weather events
- Summarize facts and clearly communicate content for broadcast and digital

Qualifications Requirements:

- In-depth knowledge of weather science and forecasting
- Proven on-air experience in handling breaking news and severe weather coverage
- Knowledge in interpretation and translation of high-powered radar data
- Proficient in using WSI or Baron Graphics and technology
- Strong organizational skills
- Ability to do live field reporting on weather and other topics.
- Knowledge of the Gulf Coast Hurricane Zone and how to report from that environment is preferred

Education:

- Minimum Bachelor's Degree in Meteorology or related field
- CBM and/or AMS seal preferred
- Military training and experience will be considered

Are you excited? So are we! Send your resume, salary requirements, and digital link to work samples to: opportunity@victoriatelevison.com

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Date Posted: 6/7/22



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JOB VACANCY

SALES REPRESENTATIVE

The Victoria Television Group is looking for a Sales Representative to manage and grow transactional business as well focusing on prospecting and closing new business in the Victoria Texas Television market. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain relationships with agencies to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives, client needs and advertising strategies in order to help them achieve their goals through effective use of our multi station portfolio and digital products.
- Prepare, schedule and deliver sales presentations

Qualifications/Requirements:

- Must be willing to work near the Gulf Coast in the Victoria Texas DMA
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Outlook, PowerPoint, Word and Excel
- Good driving record
- Television sales experience is preferred but not required. Will train an excellent candidate.
- Bachelor's degree in advertising or marketing is preferred but not required

Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs of day to day business
- Ability to work in a rapid-pace environment

To apply send resume to: opportunity@victoriatelevision.com

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The Victoria Television Group is an Equal Opportunity Employer.

Posted: 10/26/22



The Victoria Television Group

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JOB OPENING

SALESPERSON

The Victoria Television Group is looking for a Salesperson to manage and grow transactional business as well as focusing on prospecting and closing new business in the Victoria Texas Television market. Do you have the desire to work in a rewarding environment that encourages growth within a company that values every employee? If you have a passion for success, this may be the position for you. There has never been a better time to advance your career in the broadcasting industry. Training will be provided if you have a desire to succeed. Applicants must have a valid driver's license and a clean driving record.

Our top salespeople will earn \$100K+ per year. Earn \$45,000 to \$100,000 your first year! Guaranteed income plus benefits.

Our employee benefits include:

Health Insurance

Dental Insurance

Vision Insurance

Life Insurance

401k

401k matching

Employee assistance program

Gym membership

We welcome applicants with a background in many professional fields. We can train you to be successful, using your skills and expertise from other lines of work or education. We would love to meet with you, so apply today at:

opportunity@victoriatelelevision.com.

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Posted: November 15, 2022