JOB VACANCY
ACCOUNT EXECUTIVE

The Victoria Television Group is looking for Account Executives to manage and grow transactional business as well as focusing on prospecting and closing new business in the Victoria Texas television market. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain relationships with agencies to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives, client needs and advertising strategies in order to help them achieve their goals through effective use of our multi station portfolio and digital products.
- Prepare, schedule and deliver sales presentations

Qualifications/Requirements:

- Must be willing to work near the Gulf Coast in the Victoria Texas DMA
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Outlook, PowerPoint, Word and Excel
- Good driving record
- Television sales experience is preferred but not required. Will train an excellent candidate.
- Bachelor’s degree in advertising or marketing is preferred but not required

Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs of day to day business
- Ability to work in a rapid-pace environment

To apply send resume to: opportunity@victoriatelevision.com

We ask for your cooperation and assistance in our efforts to recruit, hire and promote qualified women and minorities. In this regard, if you know of individuals who might be interested in this position, we encourage you to refer them to us.

The Victoria Television Group is an Equal Opportunity Employer.

Posted: April 26, 2019
Victoria Television Group has an opening for a full time Sales Assistant. Candidate must have a positive attitude, be detail-oriented and must be willing to take the initiative in solving problems and meeting deadlines. Must be well organized, personable, responsible, work well within a team of local and national sales reps and have excellent clerical skills. Candidate must also have experience in Windows based software such as Word, Excel, Power Point and Publisher. Prior experience with WideOrbit Traffic systems is a plus but not required. This position is responsible for detailed communication and paperwork between national sales offices and agencies, local clients, and internal departments, this includes negotiating and executing makegoods and handling billing discrepancies. If you have an interest in this position, please send resume to Angela Nesloney-Stehling at: opportunity@victoriatelevision.com

LIMITATIONS AND DISCLAIMER:
The above job is meant to describe the general nature and the level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for this position.

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Date Posted:    September 17, 2019

Date Removed:
The Victoria Television Group  
Working For A Better Community

JOB VACANCY  
GENERAL MANAGER-TELEVISION/DIGITAL MEDIA

Morgan Murphy Media is seeking an experienced broadcasting professional for an exciting and rare GM opportunity to lead its broadcast and digital operations in Victoria, Texas (DMA #204). The General Manager will have full oversight of our highly respected and successful Victoria Television Group operation which includes KAVU (ABC), KVCT (FOX), KXTS (CBS), KMOL (NBC), KVTX (Telemundo), KUNU (Univision), Antenna TV, 25Now, THIS TV, MOVIES! and MeTV, along with digital news site crossroadsToday.com and Phase 3 Digital Agency efforts. This is a unique opportunity to join a thriving, privately held broadcast group and duties include oversight of an exceptional operation with an experienced, dedicated, talented staff and state-of-the-art broadcast and digital facilities.

Our ideal candidate will be able to demonstrate prior results in a broadcast leadership role, will have strong interpersonal skills, and experience directing department heads. We are recruiting someone with a track-record of success and a broad range of experience in all areas of station operations with a focus on sales growth as well as an emphasis on local programming.

We expect our GM to reflect, embrace, and promote our core values of family and community and to be a visible role model to the employees and to the communities we have the privilege to serve. We are looking for a steward of the company, who is not only engaging and energetic, but will also be able to capitalize on the potential of our news, programming, and sales operations with a positive impact on our employees, our advertisers, and our community.

We offer a professional, challenging work environment, competitive compensation, and want you to help make a great organization even better. Visit our website to learn more and apply: www.morganmurphymedia.com/careers/

Email opportunity@victoriatelevision.com

Equal Opportunity Employer
The Victoria Television Group has an opening for a News Director to lead our team of talented journalism professionals in Victoria, TX. As part of family owned Morgan Murphy Media, this highly respected and successful group of stations includes KAVU (ABC), KVCT (FOX), KXTS (CBS), KMOL (NBC), KVTX (Telemundo), KUNU (Univision), Antenna TV, 25Now, THIS TV, MOVIES! and MeTV, along with digital news site crossroadsToday.com. This is a unique opportunity to join a thriving, privately held broadcast group and to help guide the careers of many highly talented broadcast journalists and news production professionals.

In this role, you’ll be asked to set and execute a strategy for audience growth with a content editorial team. You’ll lead efforts to build and retain a top-notch staff. You’ll need to be aggressive moving resources to meet the demand of a shifting local news marketplace. You’ll be asked to make critical editorial decisions with a deep understanding of journalism ethics. You’ll be asked to inspire. We embrace coverage through our app, social, web site and streaming video channels resulting in a digital leadership position in the market. The right candidate will have a proven track record of audience growth and understand how to build emerging platforms.

Our company has been in the journalism business since 1890. We are searching for someone who knows what it means to serve a community.

What you’ll do:

- Work with station and corporate management to set content and brand strategy with a focus on audience growth
- Inspire a team of journalists and production staff to meet a high standard of excellence in a highly competitive marketplace
- Embrace local news delivery through emerging platforms
- Lead recruitment and retention efforts for top-notch news and operations staff
- Analyze audience data and be willing to shift resources to meet customer demands
- Develop strategies to improve the communities we serve through journalism and other outreach activities
What you’ll bring:

- Minimum 4 years of experience in journalism, with previous management experience of increasing responsibility
- Four-year degree in journalism, communications or equivalent field required
- Minimum three years current digital media experience
- Excellent interpersonal communication skills with an emphasis on collaboration, setting expectations, accountability, managing conflict, decision-making, coaching and delegation.
- Strong broadcast and AP style writing skills
- Strong command of journalism ethics and the tenets of professional journalism
- Working knowledge of newsroom software, social media, camera equipment, and editing systems

What Newscenter25/KAVU-TV offers:

- We’re a dynamic and progressive family-owned business that values our employees, our culture and our community
- Medical, dental, vision, prescription, life, and long-term disability insurance, EAP, flexible spending account, 401(k), paid time off (vacation, sick, personal, holidays)

The Victoria Television Group is an equal opportunity employer.

Posted: March 11, 2020