JOB VACANCY
ACCOUNT EXECUTIVE

The Victoria Television Group is looking for Account Executives to manage and grow transactional business as well as focusing on prospecting and closing new business in the Victoria Texas television market. We are looking for a self-starter with proficiency in cold calling and creating and delivering presentations.

Duties include but are not limited to:

- Develop and maintain relationships with agencies to achieve monthly goals
- Close new and incremental business
- Understand and interpret business objectives, client needs and advertising strategies in order to help them achieve their goals through effective use of our multi station portfolio and digital products.
- Prepare, schedule and deliver sales presentations

Qualifications/Requirements:

- Must be willing to work near the Gulf Coast in the Victoria Texas DMA
- Proficient in the operation of a computer keyboard
- Proficient in Microsoft Outlook, PowerPoint, Word and Excel
- Good driving record
- Television sales experience is preferred but not required. Will train an excellent candidate.
- Bachelor’s degree in advertising or marketing is preferred but not required

Skills and Abilities:

- Strong communication skills
- Excellent negotiation and customer service skills
- Team player, who is flexible to changing needs of day to day business
- Ability to work in a rapid-pace environment

To apply send resume to: opportunity@victoriatelevision.com

We ask for your cooperation and assistance in our efforts to recruit, hire and promote qualified women and minorities. In this regard, if you know of individuals who might be interested in this position, we encourage you to refer them to us.

The Victoria Television Group is an Equal Opportunity Employer.

Posted: April 26, 2019
CHIEF METEOROLOGIST

The Victoria Television Group of Morgan Murphy Media has an opening for a high energy, highly skilled Chief Meteorologist. The ideal candidate is someone who knows the science, but can tell a relatable weather story. Our next meteorologist will be an experienced journalist who will lead our weather coverage and deliver forecasts for television, digital, and social audiences. They will strive to keep our viewers and employees safe, convey appropriate tone, and stay cool under pressure. In all roles, creativity, flexibility, and an interest in digital and social media is a must.

Job Responsibilities:
- Prepare and deliver urgent, compelling weather forecasts and presentations that connect across all platforms.
- Aggressively handle severe weather coverage with a priority on clarity and urgency.
- Get our viewers ready for their day with accurate, compelling, and understandable weather forecasts.
- Simultaneously provide content on TV, for our radio partners, and on our digital platforms.
- Utilize all the technology and tools available to us, to tell an intriguing weather story
- Deploy into the field during weather events
- Summarize facts and clearly communicate content for broadcast and digital

Qualifications Requirements:
- In-depth knowledge of weather science and forecasting
- Proven on-air experience in handling breaking news and severe weather coverage
- Knowledge in interpretation and translation of high powered radar data
- Proficient in using WSI or Baron Graphics and technology
- Strong organizational skills
- Ability to do live field reporting on weather and other topics.
- Knowledge of the Gulf Coast Hurricane Zone and how to report from that environment is preferred

Education:
- Minimum Bachelor’s Degree in Meteorology or related field
- CBM and/or AMS seal preferred
- Military training and experience will be considered

Are you excited? So are we. Send your resume, salary requirements, and digital link to work samples to: opportunity@victoriatelevision.com

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Date Posted: February 7, 2020
Victoria Television Group has an opening for a full time Sales Assistant. Candidate must have a positive attitude, be detail-oriented and must be willing to take the initiative in solving problems and meeting deadlines. Must be well organized, personable, responsible, work well within a team of local and national sales reps and have excellent clerical skills. Candidate must also have experience in Windows based software such as Word, Excel, Power Point and Publisher. Prior experience with WideOrbit Traffic systems is a plus but not required. This position is responsible for detailed communication and paperwork between national sales offices and agencies, local clients, and internal departments, this includes negotiating and executing makegoods and handling billing discrepancies. If you have an interest in this position, please send resume to Angela Nesloney-Stehling at: opportunity@victoriatelevision.com

LIMITATIONS AND DISCLAIMER:
The above job is meant to describe the general nature and the level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties and skills required for this position.

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Date Posted: September 17, 2019
Date Removed:
JOB VACANCY
GENERAL MANAGER-TELEVISION/DIGITAL MEDIA

Morgan Murphy Media is seeking an experienced broadcasting professional for an exciting and rare GM opportunity to lead its broadcast and digital operations in Victoria, Texas (DMA #204). The General Manager will have full oversight of our highly respected and successful Victoria Television Group operation which includes KAVU (ABC), KVCT (FOX), KXTS (CBS), KMOL (NBC), KVTX (Telemundo), KUNU (Univision), Antenna TV, 25Now, THIS TV, MOVIES! and MeTV, along with digital news site crossroadsToday.com and Phase 3 Digital Agency efforts. This is a unique opportunity to join a thriving, privately held broadcast group and duties include oversight of an exceptional operation with an experienced, dedicated, talented staff and state-of-the-art broadcast and digital facilities.

Our ideal candidate will be able to demonstrate prior results in a broadcast leadership role, will have strong interpersonal skills, and experience directing department heads. We are recruiting someone with a track-record of success and a broad range of experience in all areas of station operations with a focus on sales growth as well as an emphasis on local programming.

We expect our GM to reflect, embrace, and promote our core values of family and community and to be a visible role model to the employees and to the communities we have the privilege to serve. We are looking for a steward of the company, who is not only engaging and energetic, but will also be able to capitalize on the potential of our news, programming, and sales operations with a positive impact on our employees, our advertisers, and our community.

We offer a professional, challenging work environment, competitive compensation, and want you to help make a great organization even better. Visit our website to learn more and apply: www.morganmurphymedia.com/careers/

Email opportunity@victoriatelevision.com

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